



Southeast Michigan  
Center for Medical Education

# 2021-2022 HOT TOPIC LECTURE SERIES

*Virtual Event*

## Vaccine Hesitancy in Wayne County: Understanding Key Drivers Across Diverse Communities

Presented by William Nowling

**OCTOBER 1, 2021 | 12PM - 1PM**

This 'Hot Topics' presentation will discuss the findings of three consecutive randomized surveys measuring vaccine attitudes among Wayne County residents, show how data were incorporated into the local public health department's health messaging campaign to improve vaccine acceptance, and recommend strategies and tactics health providers can employ with patients to improve vaccine uptake.

**[CLICK HERE TO REGISTER](#)**

*For questions about registration, contact*

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